

TYPES OF MEDIA	DEPARTMENT	JANUARY	FEBRUARY	MARCH/APRIL	MAY/JUNE
Ad Close Date		11/17	12/22	2/25	3/12
Print		Source Book & Buyer's Guide			
	Editor's Focus	State of the Industry	Runoff Control	World Water Day	Industry Icons
	Special Section		Erosion Control	Women In Water	Young Professionals
	Tech Emphasis		Data	Weather Monitoring	Instrumentation
	Storm Water Treatment and Management		BMPs	Flood Control	Rainwater Harvesting
Erosion Control	Sediment Control		Soil Stabilization	Vegetation	
Print Column			Guest Column	Talking Points	Guest Column
Digital Features/Digital Enews Exclusive					
Special Monthly Opportunities (Print & Digital)		Product Showcase Ad (1/4 page; 4 color ad) \$995.	Product Alert \$600 See these products at IECA	March: Webinar Alert \$1500 April: Product Showcase Ad (1/4 page; 4 color) \$995.	May: Eblast Alert \$1500 June: Product Alert \$600 See these products at AWWA-ACE
Video	*Topics are subject to change at the editor's discretion				
Webinars		Storm Water Management	BMPs	March: Flood Control April: Green Infrastructure	May: Sediment Control June: Low Impact Development
Podcast		Industrial Water	Diversity	March: Women in Water April: Regulations/Legislations	May: Flooding June: World Oceans Day
Bonus Distribution			IECA Kansas City, MO Feb 15-18, 2022	Watercon 2022 ; Springfield, Illinois; Mar 21-24 National Watershed & Stormwater Conference ; St. Petersburg, FL; Apr 25-28	AWWA-ACE; San Antonio, TX June 12-15, 2022 Ohio Stormwater Conference ; Sandusky, OH May 11-13

Editorial Contact

Katie Johns
SWS Managing Editor
847.391.1019
kjohns@endeavorb2b.com



Editorial Mission

Storm Water Solutions' editorial mission is to provide unique, comprehensive content that covers timely news, storm water and erosion control industry trends, technical solutions and best practices. The editorial staff strives to provide a trusted business platform that effectively connects industry decision makers and solution providers.

* NOTE: TOPIC COVERAGE IS SUBJECT TO CHANGE BASED ON CURRENT EVENTS AND TOPIC NEED. EDITORIAL COVERAGE IS DETERMINED AT THE DISCRETION OF THE MANAGING EDITOR.

TYPES OF MEDIA	DEPARTMENT	JULY/AUGUST	SEPTEMBER	OCTOBER	NOVEMBER/DECEMBER
Ad Close Date		6/10	7/29	8/26	9/28
Print	Editor's Focus	Low impact Development	Funding Compliance and Regulations MS4 Management Wetlands Hydroseeding	Water Conservation	Top Projects
	Special Section	Green Infrastructure		Residential Storm Water	Case book
	Tech Emphasis	Filtration		BMP Maintenance	
	Storm Water Treatment and Management	Pipe Rehabilitation		Permeable Pavement	Retrofits
	Erosion Control	Coastal Erosion Control		Retaining Walls	Shoreline Stabilization
Print Column		Talking Points		Guest Column	Talking Points
Digital Features/Digital Enews Exclusive					
Special Monthly Opportunities (Print & Digital)		July: Product Showcase Ad (1/4 page; 4 color) \$995. Aug: Product Alert \$600 See these products at PWX	Case Study Alert \$1,500 Product Alert Newsletter: \$1000 See these products at The Utility Expo	Product Showcase Ad (1/4 page; 4 color) \$995	Nov: Eblast Alert \$1,500
Video	*Topics are subject to change at the editor's discretion				
Webinars		July: Compliance & Regulations August: Erosion Control	Watersheds & Runoff	Storm Water Management	Nov: Soil Stabilization Dec: Vegetation Management
Podcast		July: Water Scarcity August: Small Systems	Emerging Contaminants	Value of Water	Nov: Smart Water Dec: State of the Industry
Bonus Distribution		PWX ; Charlotte, NC; Aug 28 - 31, 2022 StormCon		WEFTEC New Orleans, LA Oct 16-20, 2022	

Advertising Contact

Deanna Morgan
901-517-0699
dmorgan@endeavorb2b.com



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