

# 2021 EDITORIAL CALENDAR

	4 JANUARY	1 FEBRUARY	1 MARCH	5 APRIL	3 MAY	7 JUNE
<b>SPECIAL FEATURES</b>	<p><b>FORECAST &amp; REVIEW</b> <i>Prices, Markets, and More</i> This annual analysis previews markets for oil and natural gas in the year ahead—in the US and worldwide. It's a standard foundation for oil and gas industry decision-making.</p> <p><b>ADDED VALUE FOR 2021!</b> Ads placed in the monthly print edition also receive a weekly bonus distribution in OGJ digital weekly electronic editions. This adds an additional 42,500+ ad impressions each month at no additional charge.</p>	<p><b>US POLITICAL OUTLOOK</b> From regulatory to legislative developments, the report delivers an overview of the political landscape relevant to exploration, drilling, production, refining, and transportation.</p> <p><b>WORLDWIDE PIPELINE CONSTRUCTION</b> <i>Mileage Totals and Key Projects</i> For pipeline contractors, pipeline operators, producers seeking transport routes, and refiners seeking feedstock and connection to markets, OGJ's annual pipeline construction outlook offers exclusive information and other research.</p>	<p><b>WATERBORNE TRANSPORT UPDATE</b> <i>Essentials of Energy Trade</i> This update shows how new supplies of crude oil, refinery products, and LNG are moving to markets always in transition.</p> <p><b>US OLEFINS</b> Examines US chemical companies and the olefin and polyolefin markets.</p>	<p><b>OFFSHORE OPERATIONS MEETING NEW CHALLENGES</b> For producers, operators, and support firms, this annual collection of articles covers technical progress in a challenging and important part of the oil and gas business.</p> <p><b>CAPITAL SPENDING UPDATE</b> This annual preview of the year's capital spending plans provides exclusive data related to US exploration and production (E&amp;P), refining, petrochemicals, pipelines, and other industry operations. Global E&amp;P projections are also covered.</p>	<p><b>WORLDWIDE CONSTRUCTION UPDATE</b> <i>Project Details and Trends</i> Twice a year, OGJ publishes this comprehensive survey covering construction around the world in refining, petrochemicals, gas processing, LNG, and pipelines. It's a global guide to the industry's need for equipment and services.</p> <p><b>DRILLING TRENDS— OPERATIONS &amp; MARKETS</b> <i>A Practical Look Ahead</i> New to the special report schedule, this feature will identify hot spots—both geographic and operational—in a vital segment of the oil and gas business.</p>	<p><b>PETROLEUM'S DIGITAL FUTURE</b> <i>Upstream, Midstream, and Downstream</i> Operations throughout the oil and gas industry are becoming more efficient and less costly as companies digitize them. This report covers the latest developments.</p> <p><b>US MIDSTREAM UPDATE</b> Focuses on the US midstream industry, short-term trends in NGL production, demand in major NGL markets, and expansion of midstream industry infrastructure including raw mix pipelines, fractionators, and export terminals.</p>
	<p><b>AD SALES CLOSE</b> 12/04/20 <b>MATERIALS DUE</b> 12/09/20</p>	<p><b>AD SALES CLOSE</b> 1/05/21 <b>MATERIALS DUE</b> 1/08/21</p>	<p><b>AD SALES CLOSE</b> 2/03/21 <b>MATERIALS DUE</b> 2/08/21</p>	<p><b>AD SALES CLOSE</b> 3/10/21 <b>MATERIALS DUE</b> 3/15/21</p>	<p><b>AD SALES CLOSE</b> 4/07/21 <b>MATERIALS DUE</b> 4/12/21</p>	<p><b>AD SALES CLOSE</b> 5/11/21 <b>MATERIALS DUE</b> 5/14/21</p>
<b>BONUS DISTRIBUTION</b>	SPE Hydraulic Fracturing		<p>SPE/ICoTA Well Intervention</p> <p>Offshore Wind Executive Summit</p>	<p>SPE Improved Oil Recovery Conference</p> <p>Offshore Technology Conference</p>		AAPG ACE

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	5 JULY	2 AUGUST	6 SEPTEMBER	4 OCTOBER	1 NOVEMBER	6 DECEMBER	
<b>SPECIAL FEATURES</b>	<p><b>MIDYEAR FORECAST</b> <i>Updating the Outlook</i> This report freshens the forecast for oil and gas markets in 2021 based on changes since publication of its predecessor, the Forecast &amp; Review.</p> <p><b>PERMIAN OPERATIONS</b> <i>Upstream, Midstream, Downstream</i> Only OGJ can cover world-changing developments in the Permian Basin from exploration and production through pipelines and gas processing to refining and petrochemicals. This special report presents the whole story.</p>	<p><b>PETROCHEMICAL DIRECTIONS</b> <i>A Fresh Future for a Growing Industry</i> Population growth and industrialization in the developing world increase demand for petrochemicals— expected to become the growth market for oil and liquids from natural gas. This special covers trends in a changing market important not only to petrochemical manufacturers but to everyone in the oil and gas business.</p> <p><b>LNG UPDATE</b> <i>Tracking the Growth</i> An annual review, LNG Update covers the projects and market trends shaping one of the oil and gas industry's most dynamic areas of growth.</p>	<p><b>OGJ 150/100</b> <i>Profiling the Producers</i> Rich with data and analysis, this annual report details the finances and operations of the largest oil and gas-producing companies— in the US and worldwide.</p> <p><b>DRILLING TECHNOLOGY FOCUS</b> <i>Trends and Technology</i> This report covers new and developing technologies for an activity at the core of the upstream oil and gas industry.</p> <p><b>US OLEFINS</b></p>	<p><b>WORLDWIDE CONSTRUCTION UPDATE</b> <i>Project Details and Trends</i> This data-rich report provides the year's second look at refining, petrochemical, gas processing, LNG, and pipeline projects.</p> <p><b>PIPELINE ECONOMICS</b> <i>Financial Data and Construction Costs</i> This annual report provides the most comprehensive look available of pipeline revenue and income plus US pipeline and compressor construction costs. It's used for planning throughout the pipeline industry.</p> <p><b>PRODUCED WATER TRENDS</b> Oil and gas production generates tens of billions of barrels of produced water every year along with the hydrocarbons it recovers. This report addresses its handling, treatment, and disposal in an increasingly restrictive environment.</p>	<p><b>APPALACHIAN OPERATIONS</b> This report is done the OGJ way, covering every aspect of the world-class Marcellus and Utica shale plays' upstream, midstream, and downstream.</p> <p><b>US MIDSTREAM UPDATE</b></p>	<p><b>WORLDWIDE REPORT</b> <i>Global Reserves, Production, and Refining Capacities</i> One of OGJ's most authoritative and frequently quoted reports, this report presents analysis and country-by-country data on oil and gas reserves, oil production, and refining capacity, including data on individual refineries.</p>	
	<b>AD SALES CLOSE</b> 6/09/21 <b>MATERIALS DUE</b> 6/14/21	<b>AD SALES CLOSE</b> 7/07/21 <b>MATERIALS DUE</b> 7/12/21	<b>AD SALES CLOSE</b> 8/11/21 <b>MATERIALS DUE</b> 8/16/21	<b>AD SALES CLOSE</b> 9/08/21 <b>MATERIALS DUE</b> 9/13/21	<b>AD SALES CLOSE</b> 10/07/21 <b>MATERIALS DUE</b> 10/12/21	<b>AD SALES CLOSE</b> 11/08/21 <b>MATERIALS DUE</b> 11/11/21	
<b>BONUS DISTRIBUTION</b>	URTeC	Subsea Tieback Forum & Exhibition	Deepwater Operations/ Toppides, Platforms & Hulls	SEG Int'l Exhibition Permian Int'l Oil Show PNEC		World Petroleum Council	