

WaterWorld 2021 EDITORIAL CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
ISSUE FOCUS	Legislative & Regulatory Review	Smart Water	Aging Infrastructure	Funding	Drinking Water Treatment Innovations	Asset Management
FEATURES & CASE STUDIES	Meters & Meter Reading	Desalination	Wastewater Treatment	Wastewater Reuse	Editor's Choice	Pumps
	Pipes	Energy Management	Tanks & Structures	Disinfection		Leak Detection
SPECIAL SECTIONS	Water Utility Management			Water Utility Management	AWWA Show Preview	
PRODUCT SPOTLIGHTS	Valves & Seals	Pumps & Systems	Meters & Meter Reading	Filtration	Disinfection	Water Utility Management
	Wastewater Treatment	Drinking Water Treatment	Biosolids	Aeration & Mixing Systems	SCADA & Process Control	Chemicals & Application Equipment
BONUS DISTRIBUTION				WWETT	AWWA ACE	AWWA/AMTA Membrane Technology Conference
READERSHIP STUDY	Baxter Readership Survey					
EDITORIAL DEADLINE	11/9/20	12/7/20	1/11/21	2/8/21	3/8/21	4/12/21
AD CLOSE	12/10/20	1/11/21	2/9/21	3/16/21	4/13/21	5/10/21
MATERIALS DUE	12/14/20	1/13/21	2/11/21	3/18/21	4/15/21	5/12/21



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	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
ISSUE FOCUS	Water Reuse	Green Infrastructure	Wastewater Treatment Innovations	Sustainability	Security	Market Review/Forecast
FEATURES & CASE STUDIES	Flow, Level & Pressure Measurement	Aeration	Editor's Choice	Membranes	Corrosion Control	Biosolids
	Energy Management	Nutrient Removal		Odor Control	Drinking Water Treatment	Filtration
SPECIAL SECTIONS	Water Utility Management	Water Connections: Smart Water Systems	WEFTEC Show Preview	Water Utility Management		Water Connections: Smart Water Systems
PRODUCT SPOTLIGHTS	Lab, Sampling & Analysis	Wastewater Treatment	Chemicals & Application Equipment	Computers & Software	Detectors, Monitors & Recorders	Odor/Corrosion Control
	Membranes & Related Systems	Tanks & Structures	Pipes & Fittings	Sludge Dewatering & Processing	Safety Equipment	Flow, Level & Pressure Monitoring
BONUS DISTRIBUTION		NRWA - WaterPro	WEFTEC			
		StormCon				
EDITORIAL DEADLINE	5/10/21	6/7/21	7/12/21	8/9/21	9/13/21	10/11/21
AD CLOSE	6/14/21	7/13/21	8/16/21	9/14/21	10/12/21	11/12/21
MATERIALS DUE	6/16/21	7/15/21	8/18/21	9/16/21	10/14/21	11/16/21



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