

WaterWorld

WaterWorld is dedicated to delivering up-to-date information on technology, products, and trends in the municipal water and wastewater industries.

AUDIENCE INSIGHT



68,000

Print & Digital Subscribers*



181,076

Average Monthly Website Pageviews**



72,525

Average Monthly Website Users**



26,244

eNewsletter Subscribers



37,750+

Facebook Audience: 10,470+

Twitter Followers: 21,600+

LinkedIn: 5,800+

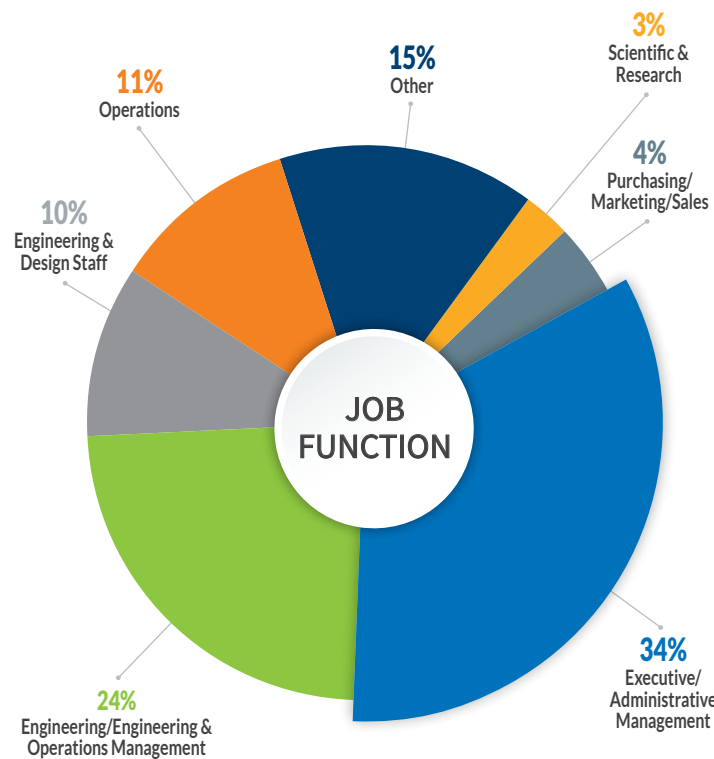


21,953

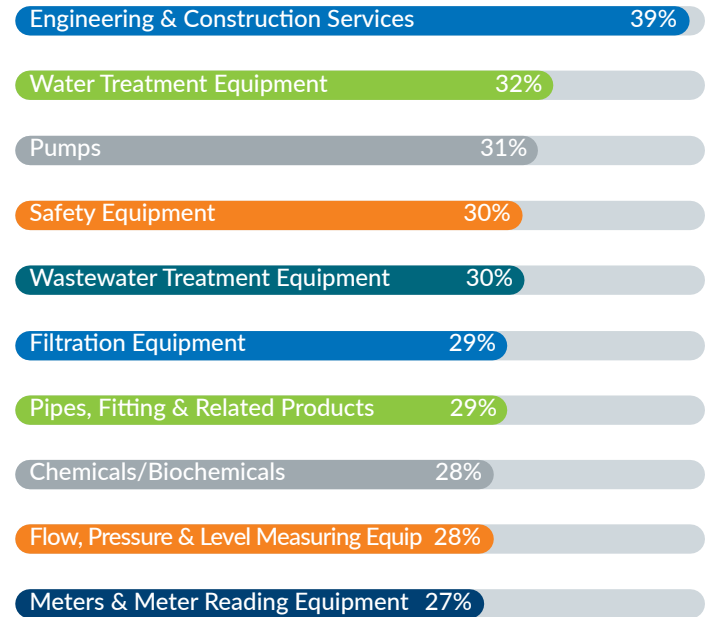
Total Video Plays

1,830 Video Plays Per Month

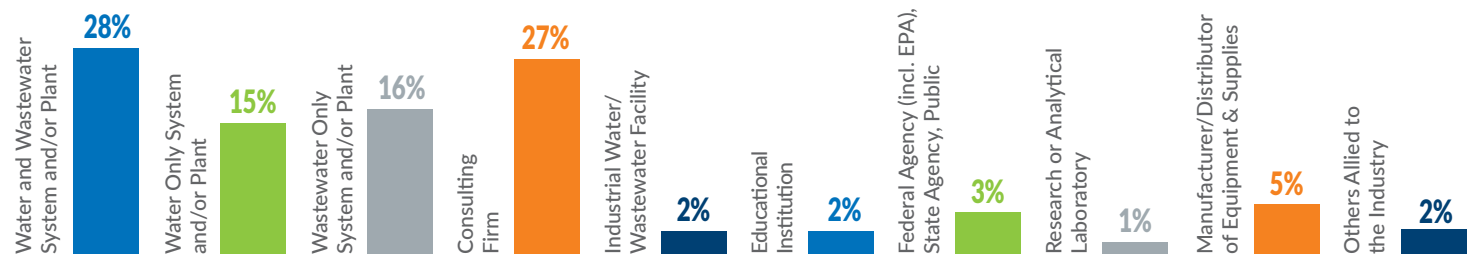
Video Consumption (6/1/19-5/31/20)



TOP 10 RECOMMEND/SPECIFY/PURCHASE PRODUCTS*



BUSINESS & INDUSTRY



Population served of the 30,087 water and/or wastewater systems/plants subscribers*
7% 500 or less / 9% 501-3,300 / 8% 3,301-10,000 / 11% 10,001-100,000 / 7% Greater than 100,000

*Source: Publisher's own data. VAC audit pending.
** Google Analytics